

PHOTO, VIDEO, AND NEW MEDIA COURSE

SELECTION PROCESS PROGRAM

A.Y. 2023-2024



Dear candidate,

The selection process is a very important opportunity for us to meet you and understand if our course coincides with your needs and expectations.

We want to develop your potentials to make it possible for you to undertake a professional career, and so we want to be sure that we share the same objectives.

The limited number of students we select ensures not only high quality teaching and a direct relationship with instructors but also facilitates optimal organization of practical exercises, a fundamental component of our method.

We know that interviews can be stressful and tiring but we will make every effort to make your experience as interesting and stimulating as possible!

SELECTION PROCESS SESSIONS AND AVAILABLE PLACES

There are two selection sessions for admission to the course:

- **First session (Early Bird):** Those passing the early session are entitled to a tuition discount deducted from the first tuition installment. See the "COST" section of the course announcement;
- **Second session (Ordinary):** Assignment of the remaining places.

Most places are assigned during the first session (up to 80%).

IMPORTANT: candidates who do not pass the first session may apply for the second session by repeating the application process as indicated in the "ADMISSION PROCESS" section of the course announcement. At this point, they are no longer eligible for the tuition discount.

A third way to be admitted to the course is the **INTRODUCTORY PHOTO, VIDEO, AND NEW MEDIA COURSE WORKSHOP**. Those attending the workshop and receiving final marks of 29/30 (twenty-nine thirtieths) or better may enroll directly in the course without going through the selection process.

SELECTION PROCESS

When and Where?

The selection process will be held in Academy facilities at Via S. Marta 18, Milan, not far from Piazza Duomo and Teatro alla Scala. It is easily reachable from the metro stations Cordusio, Duomo, Missori, and Sant'Ambrogio. Once you arrive you will find directions to the waiting room for the written test and the interview. Give yourself a good margin of time in your travel plans so you are sure to be at the Academy on time for your appointment.

There will be two sessions:

First session: May 16-18, 2023

Second session: October 5-7, 2023

How does it work?

After the application deadline, you will receive an email with the date and time of your appointment for the selection process. The written test will take about 30 minutes and will be immediately followed by an individual interview lasting about 20 minutes.

What should you bring?

Bring your identity card and a personal photography portfolio (see "Preparing your portfolio" below).

Who will you meet?

A panel composed of one or more instructors, the teaching coordinator, and the course tutor.

A few tips

- Come with a clear idea of why you want to study photography, videography, and new media at the La Scala Academy;
- The more time you dedicate to preparing for the interview, the more effective and stimulating it will be;
- Come well informed about activities at the La Scala Academy and Teatro alla Scala;
- Do not be afraid to ask questions.

The written test

The written test consists of a series of closed-ended questions on the following topics:

BASIC KNOWLEDGE OF PHOTOGRAPHY TECHNIQUES

- exposure times;
- aperture;
- ISO values.

In addition to basic photography theory, we recommend practice with the camera and its various settings (ISO, shutter speed, focal ratio).

BASIC KNOWLEDGE OF DIGITAL IMAGE PROCESSING SOFTWARE:

- working with RAW files;
- white balance, exposure, brightness, contrast, cropping;
- saving JPEG files.

The principal software used during the Course is part of the Adobe suite: Camera Raw, Bridge, Photoshop CC, Lightroom Classic, Premiere, After Effects. You must have basic knowledge of Camera Raw and/or Lightroom Classic for the selection process. Basic familiarity with Photoshop is also highly recommended. We also recommend practicing with the software to process a number of your own RAW photos.

Interview

The interview will be an opportunity to show your best characteristics. We will ask you questions about:

- the written test;
- your CV;
- the motivations for choosing a photo, video, and new media course at the La Scala Academy;
- your interest in musical theatre;
- your interest in photography, videography, and cinema;
- your personal photography portfolio.

Preparing your portfolio

The portfolio should be composed of 20 (more or less) of your own photographs printed in 20 x 30 cm format. The prints do not need to be fine-art quality. The photos must not be presented in digital format. The images do not necessarily have to be stage photographs: reportage, landscapes, or portraits are perfectly acceptable. The photos do not need to be mounted in an album or matted; the photos may be loose, according to your personal preferences and aesthetics.

You are also free to complement your portfolio with any other photography or videography project you have done. If the latter, bring the file ready to be played on your portable computer in the event that the selection committee requests to see it.