

## FONDAZIONE ACCADEMIA TEATRO ALLA SCALA: OVER 200 YEARS OF HISTORY

Teatro alla Scala's vocation to cultivate a seedbed of young talents bound for the world's preeminent theatres dates back to 1813, the year of the birth of the Ballet School, which has produced some of the most outstanding dancers ever to grace the stage.

The institution now known as Accademia Teatro alla Scala, or La Scala Academy in English, thus boasts more than two hundred years of history. In 1946 it added the School of Singing (renamed the "Cadetti della Scala" school in 1953) and the Set Designers Course was inaugurated in the 1970s. The course offering progressively expanded especially in the 1990s, inspiring superintendent Carlo Fontana in 2001 to transform the institution into its current status as a foundation. Its courses are now organized into four departments (Music, Dance, Stagecraft, Management) offering educational and training opportunities encompassing nearly all professions associated with the performing arts: opera singers, orchestra musicians, piano accompanists, choir singers, children's choir singers, dancers, dance instructors, set designers, hair & makeup artists, experts in special makeup, hairpiece specialists, costume makers, photographers and videomakers, sound technicians, lighting designers, managers, and stage managers.

Now chaired by Giuseppe Vita and managed by Luisa Vinci, the institution accepts students from every part of the world to guide them on to their professional careers, with very impressive placement figures peaking at 90%-100% in some courses, such as the Master in Performing Arts Management, the Ballet School, and for the Costume-Maker course in the Stagecraft Department.

This is possible thanks to instruction by the consummate professionals of Teatro alla Scala and outstanding experts in the performing arts. They practice a teaching method that emphasizes practical application over theory in keeping with the La Scala philosophy of *learning by doing*. Students are engaged in intensive daily hands-on training in the form of concerts, opera and ballet productions, exhibitions, and special projects, all capped off with an internship with the world's premier performing arts venues, an excellent springboard to their professional career, as amply proven by the numbers.

Many opportunities are offered to students during the period of study to experience the truly unique and unforgettable experience of working or performing on the La Scala stage: the Academy Project, a title in the opera season entirely entrusted to students; Ballet School performances; concerts for soloists and orchestra; children's operas ("Big Shows for Little People"); chamber music in the Ridotto dei Palchi; and the many opportunities for opera soloists to take part in productions on the season program. And to these we must add the numerous initiatives in which the students are involved, both in Italy and abroad, not only performances but also exhibitions and artistic projects.

In the summer months, the program features a series of workshops, internships, and seminars to enrich and refine each student's specialization. In recent years international contacts have been promoted to increase opportunities for hospitality, concerts, and student exchange.

In addition to Teatro alla Scala, the Founding Members of the Academy include Regione Lombardia, Comune di Milano, the Milan Chamber of Commerce, Banca Intesa Sanpaolo, Fondazione Milano per la Scala, the Bracco Foundation, the Berti Foundation, and Bocconi University.

## Studying at the La Scala Academy means:

- Teatro alla Scala. The close bond with La Scala gives students a direct participatory experience in the world's most famous opera house.
- International network. Teaching staff composed of consummate professionals from Teatro alla Scala and the world's most prestigious institutions.
- Internships. An essential element of the curriculum.
- Total preparation. Specialized technical units combine with a broad historical and cultural background.
- Constant practice. Theoretical aspects are constantly reinforced through practical exercises.

### **COURSES 2022-2023**

The following is a brief outline of the courses offered during academic year 2022-2023:

### **MUSIC DEPARTMENT**

- La Scala Opera Academy second year of 2021-2023 session
- Opera Coach / Piano Accompanist course first year of 2022-2024 session
- Orchestra Musicians course 2022-2024 session
- Preparatory Course for Children's Choir

### **DANCE DEPARTMENT**

- Professional Ballet Dancer course (8 years)
- First-level Ballet Instructor diploma
   First year of 2023-2026 course
   Second year of 2021-2024 course
   Third year of 2020-2023 course
- Beginning Ballet 5 years

### STAGECRAFT DEPARTMENT

- Set Designers course second year of 2021-2023 session
- Costume Makers course
- Hair and Makeup course
- Theatre Hairpiece course
- Special Makeup course
- Photography, Videography, and New Media course
- Sound Technicians course

#### MANAGEMENT DEPARTMENT

- Master in Performing Arts Management
- Stage Directors course
- Executive Sponsoring and Fundraising course

#### COST

Tuition is required for most courses, with the exception of the La Scala Opera Academy and the Orchestra Musicians course, which are free of charge and provide students with scholarships. Tuition varies depending on the course and payment is made in three installments. Tuition ranges from 380 euros for the Beginning Children's Choir course to 18,500 euros for the Master in Performing Arts Management. Each course has its own page in the Academy website, where those interested may download the course announcement (brochure), providing all the details of the course: teaching units, teaching staff, attendance, costs, and application procedure.

### SCHOLARSHIPS, SPECIAL RATES, TUITION WAIVERS

The Academy makes every effort to assist capable students with financial aid to ensure that anyone showing talent and motivation can benefit from its courses. Scholarships, tuition waivers, student loans, and other forms of financial aid allow students to initiate academic studies of unquestionable artistic quality and in close contact with the job market.

**Scholarships**. Students admitted to the Academy may request one or more scholarships covering all or a part of tuition, provided that their ISEE (financial status indicator) does not exceed 20,000 euros. The procedure for requesting a scholarship will be provided in a specific announcement.

**Tuition waiver**. Total or partial tuition waivers are available for students in the professional ballet dancer course or in the three-year dance instructor course who meet financial need criteria.

**Merit loans and student loans**. The Academy has established agreements with a number of banks to provide La Scala Academy students in good standing with other forms of financial aid to cover tuition and/or lodging costs.

Students admitted to the First-Level Academic Diploma Course for Ballet Instructors may request a DSU (right to university education) scholarship in accordance with funds made available by Regione Lombardia. The procedure for requesting such scholarship will be provided in a specific announcement. The scholarships are allotted yearly to students meeting academic credit requirements and income criteria, with reference to the financial status indicator (ISEE) for university study. The availability of these scholarships is contingent upon Regione Lombardia making funds available.

### **FINAL CERTIFICATION**

Students in all courses attending 75% or more of lessons and passing a final exam will receive:

- a diploma issued by the Academy;

For certain courses they will also receive:

- a competency certificate issued by Regione Lombardia;
- a workplace safety competency certificate.

Students deemed particularly meritorious by Academy management and teaching staff may be awarded a certificate of merit.

Students completing the First-Level Academic Diploma Course for Ballet Instructors will receive a First-Level Academic Diploma.

Students completing the Master in Performing Arts Management, organized in partnership with the Graduate School of Management of the Politecnico di Milano (POLIMI), will receive a First-Level Academic Master's Diploma.

The details for each course are found in the course announcement, which can be downloaded from the Academy website.

#### LA SCALA ACADEMY ADMISSIONS PROCESS

The following process requires the signature of the adult applicant or a parent or legal guardian of a minor applicant. The "applicant" is the person who will effectively enroll in the course.

1. REGISTRATION ON THE ENROLLMENT PLATFORM

Visit the webpage <a href="https://iscrizioni.accademialascala.it">https://iscrizioni.accademialascala.it</a> and register on the Academy enrollment platform. This does not yet constitute application for admission to the Academy.

Please enter all information accurately. The email address and password you provide will become the login credentials [username and password] for the applicant's personal page.

You will be asked to review and accept the Academy privacy policy.

2. APPLICATION

Once you have registered, you will be guided through the process of filling out the application form with the applicant's information.

3. ACCEPTANCE OF GENERAL CONTRACT CONDITIONS

The system will guide you through the application process step by step. One of these steps is to download, sign, and attach the "Condizioni di contratto per la partecipazione" [Contract conditions for participation (in the admissions process)]. You must complete this step to continue in the application process.

4. ATTACHMENTS

In addition to the General Contract Conditions (Step 3), you will be asked to submit:

A digital photo of the applicant (passport size).

If the applicant is an adult, you will also be asked to submit:

- a detailed, signed copy of the applicant's CV bearing the following statements at the end:
  - I, the undersigned, aware of the criminal penalties provided in Article 76 of Italian Presidential Decree no. 445 of 28 December 2000 (D.P.R. 445/2000) for false statements and acts, declare, pursuant to Articles 46 and 47 of said Decree that all information contained in this CV is truthful;

I authorize processing of the personal data I have provided for the purposes inherent to using my CV per Italian Legislative Decree no. 196 of 30 June 2003 (D.Lgs. 196/2003) and the European General Data Protection Regulation (EU 2016/679);

The following attachments are also required for certain courses:

- The applicant's identification document (identity card or passport);
- Copies of degrees, diplomas, or other educational certificates.
- 5. APPLICATION FEE

You will be asked to pay the application fee of 85 euros (including VAT) directly online by credit/debit card or bank transfer. Payment must be made online during the application process (do not close the page and attempt to pay elsewhere).

6. COMPLETION OF APPLICATION PROCEDURE

Once the above steps have been completed, the application form will be generated bearing all the information you have provided. The application form must be printed, signed by the adult applicant or a parent or legal guardian of a minor applicant, scanned, and attached where indicated. This completes the application for the admissions process and all forms will be sent to the Academy Teaching Office [Segreteria Didattica]. Please follow all instructions on your screen or received via email from the enrollment platform.

Make sure all the information you provide is correct. Any inaccuracies will result in automatic rejection of your application.

Applicants with certificates of study from countries other than Italy must provide an Italian translation of all required documents.

The Academy reserves the right to accept or reject applications received after the specified deadline but before the beginning of the admissions process. The Academy also reserves the right to postpone the application deadline, the date of the admissions process, and the course start date.

You will receive an email inviting the applicant to the admissions process after the deadline for submitting applications (the dates of the admissions process are provided in the course announcements). Applicants who pass the admissions process ("selection process" or "audition") will receive an email with enrollment instructions. The applicant must enroll within 5 working days of receiving the email by accessing the applicant's personal page (see Step 1).

### **EXTRA-EU APPLICANTS**

Applicants who pass the selection process and are not residents of an EU member state must submit all documents required by law on or before the day that lessons begin (application for residence permit for reasons of study [permesso di soggiorno per motivi di studio]).

### **LOCATIONS**



The La Scala Academy has two locations in the center of Milan: the Music, Stagecraft, and Management Departments and the administrative offices are located at Via Santa Marta 18; the Dance Department is located at Via Campo Lodigiano 2.

### HOW TO REACH THE ACADEMY

## Via Santa Marta 18

MM1 - Red Line - Duomo stop - Via Torino exit. Go to the tram stop at no. 2 Via Torino (lines 2, 3, and 14).

TRAM: Take Tram 2, 3, or 14 and get off at second stop (Via Torino/Via Santa Maria Valle). Take Via Nerino and turn left on Vicolo Bagnera. The Academy will be in front of you when you reach the end of the street.

MM1 – Red Line – Cordusio stop – Via Cordusio exit. Follow Via Cordusio – Piazza Edison – Via Bocchetto to Via Santa Marta.

### Via Campo Lodigiano 2

MM3 - Yellow Line - Missori stop - Corso Italia exit. Take Tram 15 and get off at the first stop (Corso Italia/Via Santa Sofia).

BUS 94 - Corso Italia/Via Santa Sofia stop.

## **MUSIC DEPARTMENT**

## PREPARATORY COURSE FOR CHILDREN'S CHOIR 2022-2024



The two-year Preparatory Course for the Children's Choir provides basic musical training for children wishing to join the La Scala Academy Children's Choir. Since 2010, the Academy Children's Choir has carried forward the legacy of the La Scala Children's Choir, founded in 1984 and guided over the years by the maestri Gerhard Schmidt-Gaden, Nicola Conci, and, since 1993, Bruno Casoni, director of the Teatro alla Scala Choir. The Children's Choir is regularly featured in Teatro alla Scala opera productions and concerts organized by the Academy.

The preparatory course, also entrusted to Maestro Casoni, introduces the pupils to the opera and choral repertoire, teaching them vocal technique and the fundamentals of musical notation and choir scores. The course also includes lessons in music theory and solfège.

Lessons are held two days a week (Tuesday and Friday). The only requisite for admission to the auditions is age: applicants must be born between January 1, 2010 and December 31, 2015.

### The online application form must be submitted by September 4, 2022.

Course coordinator: Francesco Lo Sciuto - Tutor: Roberta Fontana

Information: Teaching Office tel. (+39) 02-85451160/22 - e-mail: infocorsi@accademialascala.it.

# ADVANCED COURSE FOR PIANO ACCOMPANISTS AND ASSISTANT CONDUCTORS 2022-2024

Established in 1994 and long coordinated by Dante Mazzola, the course develops the competencies necessary for a piano accompanist and assistant conductor, a fundamental figure in the preparation and staging of an opera or ballet: rehearsal pianist, vocal coach, stage manager, opera coach, prompter, concert band conductor, and choir accompanist.

The course is unique for its close bond with Teatro alla Scala, not only because students are actively involved in Academy productions on the La Scala season program (operas, concerts, ballets) and take part in rehearsals and performances of opera and symphony productions, but



also because La Scala opera coaches, assistant conductors, and piano accompanists are among the distinguished members of the teaching staff.

The course is addressed to musicians who have earned a Level 1 diploma in piano accompaniment or opera coaching at an Italian music conservatory or music institute or equivalent in other countries, and are not more than 30 years old. It consists of 750 hours of theory and practical study per year. The practical activities are a substantial part of the curriculum, allowing students to apply what they have learned in real-world contexts. Students take part in the "Academy Project" (an opera on the La Scala season program fully entrusted to Academy students) and collaborate in various ways with all courses in the Academy Music Department. Specifically, they take part in all phases of opera productions as rehearsal pianists, harpsichordists, fortepianists, prompters, lighting masters, and stage managers. They provide accompaniment for lessons, master classes, auditions, and La Scala Opera Academy concerts, and help singers with score study. As pianists, they take part in the auditions and concerts of the Academy Orchestra, and provide accompaniment for the Academy Choir and Children's Choir.

The opportunity to work with renowned conductors, musicians, singers, and stage directors is another feature making this Academy course a truly unique experience. In recent years they have had the opportunity to work with artists of the caliber of Riccardo Chailly, Daniel Oren, Diego Fasolis, Leo Nucci, Ambrogio Meastri, Peter Stein, Gilbert Deflo, Woody Allen, and Liliana Cavani, just to name a few. Specifically, during the program, students will perfect their musical technique, style, and interpretation, expand their knowledge of the vocal repertoire, hone their ability to play under a conductor and sight-read musical scores, develop their skills in accompanying recitatives, acquire familiarity with the German language, and learn effective use of bibliographic tools for musicians to enrich their musical culture.

The course consists of the following units and instructors: prompter techniques (Dante Mazzola), opera coach technique and practice (Umberto Finazzi), German opera repertoire (James Vaughan), rehearsal pianist technique (Beatrice Benzi, Nelson Guido Calzi, Paolo Spadaro Munitto), elements of conducting – concert band conducting technique (Bruno Nicoli), sight-reading (Enza Ferrari), choirmaster technique (Alberto Malazzi), bibliographic tools for musicians (Andrea Massimo Grassi), Italian for foreigners (Alessia Benenti), German (Cristina Maruzzi).

### Applications must be submitted no later than September 20, 2022.

Course coordinator: Francesco Lo Sciuto - Tutor: Roberta Fontana

 $Information: Teaching \ Office \ tel. \ (+39) \ 02-85451160/22 - e-mail: \\ \underline{infocorsi@accademialascala.it}.$ 

## ADVANCED COURSE FOR ORCHESTRA MUSICIANS 2022-2024



The Orchestra Musicians Course guides young musicians into their future professional career in an orchestra, offering them broad preparation in a two-year program that includes symphony, opera, and ballet repertoires. The curriculum includes orchestra exercises (with lead instructor, Pietro Mianiti), ensemble work (lead instructor Marco Angius), individual instrument lessons, chamber music, and section rehearsals led by the first chairs of the Teatro alla Scala Orchestra. This is complemented by an

intensive concert schedule in Italy and abroad under some of the world's preeminent conductors.

Students have the opportunity to perform at Teatro alla Scala, which not only invites them to perform one of the titles on each year's opera program but also involves them in a number of Corps de Ballet productions and numerous concerts. They will also be honored guests at theatres, concert societies, and festivals of international stature.

Among the opera and ballet titles featured at the Milanese theatre between 2007 and 2021, we may mention Così fan tutte, Le nozze di Figaro, L'occasione fa il ladro, L'italiana in Algeri, Don Pasquale, La scala di seta, A Midsummer Night's Dream, Giselle, Onegin, Histoire de Manon, Il barbiere di Siviglia, Die Zauberflöte, Hänsel und Gretel, Alì Baba e i quaranta ladroni, Gianni Schicchi, Prima la musica e poi le parole, Rigoletto, and Il matrimonio segreto. In 2018, the Orchestra accompanied the Bolshoi Ballet Company at La Scala in La Bayadère and in 2019 the dancers of the Tokyo Ballet.

Among the most recent engagements, we are happy to note the concert at Expo Dubai 2020 on November 24, 2021 on the occasion of Italy's National Day with the highest Italian and UAE representatives in attendance, and the concert performed on April 13, 2022 at Teatro Vittorio Emanuele in Messina to celebrate the 50th anniversary of the Bonino-Pulejo Foundation and the 70th of the *Gazzetta del Sud*, with Italian president Sergio Mattarella among the audience members.

The Academy Orchestra has performed at many internationally eminent theatres, concert societies, and festivals. Among them we mention: the Bolshoi Theatre in Moscow, the Philarmonia of St. Petersburg, the Royal Opera House of Muscat, the Harris Theatre of Chicago, Strathmore Hall in Washington D.C., the Peter Norton Symphony Space in New York, the Clarice Smith Performing Arts Center at the University of Maryland, the Richardson Auditorium of Princeton University, La Fenice in Venice, Teatro Massimo in Palermo, Teatro San Carlo in Naples, Teatro Petruzzelli in Bari, Teatro Bellini of Catania, Teatro Luigi Pirandello of Agrigento, the Auditorium Rai in Turin, the Ravello Festival, the Kissinger Sommer Festival, and the Wolfegger Festspiele.

Conductors of absolute excellence have taken turns on the podium: Roberto Abbado, Marc Albrecht, Giovanni Antonini, John Axelrod, Roland Böer, Paolo Carignani, David Coleman, Ottavio Dantone, Óliver Diaz, Placido Domingo, Gustavo Dudamel, Christoph Eschenbach, Diego Fasolis, Vladimir Ivanovič Fedoseev, Iván Fischer, Ádám Fischer, Lawrence Foster, Marco Guidarini, Theodor Guschlbauer, Michael Halász, Manfred Honeck, Fabio Luisi, Susanna Mälkki, Michele Mariotti, Zubin Mehta, Pietro Mianiti, Gianandrea Noseda, Daniel Oren, Evelino Pidò, Stefano Ranzani, Donato Renzetti, Daniele Rustioni, Mikhail Tatarnikov, Yuri Temirkanov, Lorenzo Viotti, and Massimo Zanetti. The Orchestra has also welcomed guest musicians of the caliber of David Fray, Herbie Hancock, Olga Kern, Lang Lang, Andrea Lucchesini, Francesco Manara, Fabrizio Meloni, Miriam Prandi, Alessandro Taverna, Simon Trpčeski, Alexei Volodin, and Giovanni Andrea Zanon.

The course is free of charge. Scholarships are awarded starting from the second semester of the first year on the basis of effective attendance during lessons and performances.

### The online application process must be completed no later than October 7, 2022.

Music Department Supervisor: Daniele Borniquez Coordinator: Filippo Tito Gray de Cristoforis

Tutor: Ivan Kreymeyer

Information: Teaching Office tel. (+39) 02-85451160/22 - e-mail: <a href="mailto:infocorsi@accademialascala.it">infocorsi@accademialascala.it</a>.

## THE LA SCALA OPERA ACADEMY - 2021-2023

Founded by Riccardo Muti in 1997 under the artistic direction of Leyla Gencer, the La Scala Opera Academy carries forward the legacy of the "Cadetti della Scala" school instituted in 1950 by Arturo Toscanini to preserve and transmit the Italian operatic tradition to the new generations.

The Academy prepares young opera singers who have a solid background in voice and music for their professional career, honing their technical and interpretive skills in a two-year program under the guidance of artists with a flair for transmitting their stage abilities. The lead instructor is Luciana D'Intino, specialized in vocal and interpretive technique. She is joined by contemporary artists who lead master classes to deepen knowledge of the



repertoire, opera coaches of the caliber of Vincenzo Scalera, James Vaughan, Umberto Finazzi, Beatrice Benzi, Nelson Guido Calzi, Michele D'Elia, Jeong Un Kim, and Paolo Spadaro Munitto.

The rigorous curriculum, which includes an immersion in stage arts under the guidance of stage director Marina Bianchi as well as study of Italian for non-native speakers, is interwoven with frequent performances by the soloists in productions on the Teatro alla Scala season program, alongside world class singers, orchestra conductors, and stage directors. Academy soloists also maintain an intensive performance calendar in other eminent venues in Italy and abroad. Master classes held by such luminaries as Luis Alva, Marcelo Álvarez, Teresa Berganza, Renato Bruson, Enzo Dara, Juan Diego Flórez, Mirella Freni, Gregory Kunde, Christa Ludwig, Eva Mei, Giorgio Merighi, Leo Nucci, Ruggero Raimondi, Renata Scotto, Luciana Serra, Pietro Spagnoli, and Shirley Verrett further enrich the educational experience.

One of the most important features of the course are the numerous opportunities the students have to perform on stage before live audiences both in Italy and abroad, thanks to an intensive program of concerts and operas.

Among the opera titles and venues featuring La Scala Academy soloists, we mention *Giulio Sabino* by Sarti at Teatro Alighieri of Ravenna (1999), *Cecchina*, o sia la buona figliola by Piccinni at Teatro Franco Parenti of Milan (1999), at Teatro Fraschini of Pavia (1999), and at Teatro Piccinni of Bari (2000), *Nina*, o sia la pazza per amore by Paisiello at Teatro Strehler in Milan (1999), *Parisina* at Teatro Donizetti of Bergamo (2004), *Un giorno di regno* (2012) and *Cenerentola* (2016) al Teatro Filarmonico of Verona, *Falstaff* at Teatro Verdi in Busseto (2013), *Il barbiere di Siviglia* on tour in 2013 in Italy (Teatro Valli of Reggio Emilia and Teatro Comunale of Modena) and abroad (at the Kaliningrad Opera House), *Falstaff*, at the Royal Opera House of Muscat, Oman (2015), and *Così fan tutte* at Teatro Carlo Felice of Genoa (2017).

Another major pillar in the Academy program is the yearly Academy Project, instituted in the year 2000. It is an opera on the Teatro alla Scala season program entrusted entirely to La Scala Academy students. The Project was inaugurated with La bohème by Puccini (2000) and has continued with other eminent titles: Un giorno di regno (2001) and Oberto, conte di San Bonifacio by Verdi (2002, also at Teatro Carlo Felice of Genoa); four operas by Mozart, Ascanio in Alba (2006), Così fan tutte (2007), Le nozze di Figaro (2008), and Die Zauberflöte (2016 and 2019 at the Shangyin Opera House in Shanghai); three Donizetti titles, Ugo, conte di Parigi (2003, also at Teatro Donizetti of Bergamo and Teatro Bellini of Catania in 2004), Le convenienze ed inconvenienze teatrali (2009, also at the Kongres & Kultur Center of Aalborg, Denmark), and Don Pasquale (2012); and four works by Rossini, L'occasione fa il ladro (2010, on tour in 2011), L'Italiana in Algeri (2011), La scala di seta (2013), and Il barbiere di Siviglia (2005 and 2015). In 2017 the Academy soloists performed in Humperdinck's Hänsel und Gretel, directed by Sven-Eric Bechtolf with Marc Albrecht on the podium, reprised in 2019 at the Teatro Lirico of Cagliari with Johannes Debus wielding the baton. In 2018-fifty-five years after it was last performed at Teatro alla Scala-Cherubini's Ali Baba e i 40 ladroni was staged by the students in a production directed by Liliana Cavani and conducted by Paolo Carignani. In 2019 the students were involved in two productions: a diptych conducted by Ádám Fischer consisting of Puccini's Gianni Schicchi, in a production by Woody Allen, and a new production of Prima la musica e poi le parole by Antonio Salieri, directed by Grischa Asagaroff; and Verdi's Rigoletto conducted by Daniel Oren in the historical production by Gilberto Deflo, accompanied by Ambrogio Maestri in the first performance and by Leo Nucci in the second.

An important initiative was introduced in the 2014-2015 season when Teatro alla Scala inaugurated its "Big Shows for Little People" with Rossini's *Cenerentola per bambini*, directed by Ulrich Peter with Maxime Pascal conducting the orchestra. The program acquaints a younger audience with opera by presenting some of the most famous titles in the repertoire, performed by Academy musicians and soloists, specially adapted to a school-age audience. In 2015-2016, the children were enthralled by *Il flauto magico*, directed by Ulrich Peter with Min Chung and Paolo Spadaro taking turns on the podium. In 2016-2017 they were treated to *Il ratto dal serraglio* directed by Johannes Schmid and conducted by Michele Gamba. The titles featured during the 2017-2018 season were Rossini's *Il barbiere di Siviglia* and Donizetti's *L'elisir d'amore*, both directed by Grischa Asagaroff with Pietro Mianiti conducting the orchestra. Donizetti's opera was staged again during the 2018-2019 season, while *La Cenerentola per bambini* has been staged regularly since 2019.

Academy soloists have taken the stage in preeminent theatres all over the world, delighting audiences in Austria, Brazil, England, France, Germany, Greece, Hungary, Korea, Oman, Russia, Saudi Arabia, Sri Lanka, the United Arab Emirates, and the United States.

The stages of prestigious theatres in Italy and the world are now graced by the talents of former Academy students, including the sopranos Serena Farnocchia, Carmen Giannattasio, Anja Kampe, Irina Lungu, Nino Machaidze, Sae Kyung Rim, Pretty Yende, Federica Lombardi, and Fatma Said; the mezzo sopranos Ketevan Kemoklidze, Anita Rachvelishvili, Nino Surguladze, and Aya Wakizono; the contralto Sonia Prina; the tenors Giuseppe Filianoti, Leonardo Cortellazzi, Azer Zada, and Giovanni Sala; the baritones Elia Fabbian, Fabio Capitanucci, Massimo Cavalletti, Christian Senn, Vincenzo Taormina, Filippo Fontana, Filippo Polinelli, and Mikheil Kiria; and the basses Simon Lim and Jong Min Park.

The academic year 2022-2023 marks the second and final year for students in the La Scala Opera Academy 2021-2023 session.

Music Department Supervisor: Daniele Borniquez

Course coordinator: Paola Cavani - Tutor: Antonio Olivieri

Information: Teaching Office tel. (+39) 02-85451160/22 - e-mail: <a href="mailto:infocorsi@accademialascala.it">infocorsi@accademialascala.it</a>.

## DANCE DEPARTMENT

Frédéric Olivieri, former Director of the Teatro alla Scala Corps de Ballet (2000-2007, 2017-2020) has been Director of the Dance Department since 2003.

### BALLET SCHOOL. COURSES FOR PROFESSIONAL BALLET DANCERS - 2022-2023



Founded in 1813, the La Scala Academy Ballet School is one of the world's most eminent institutions for the training of professional ballet dancers, providing them with a broad and detailed preparation in ballet and in modern and contemporary dance, ready for a brilliant career with Ballet Companies in Italy and abroad.

The Professional Ballet Dancer course is an eight-year program with final exams each year as requisites for admission to the following year. Students begin the first year at the age of eleven or twelve, during their first year of middle school. The program starts from the basics; no previous ballet study is required. Students in years 1-3 attend regular middle school classes in the morning and have their dance lessons in the afternoon; those in years 4-8 attend Academy lessons during the day and high school classes in the afternoon and evening. Academy students have the option of enrolling in middle school and a terpsichorean high school at the Pietro Longone boarding school, which offers curricula specifically tailored to dance students while meeting all requirements set forth by the Italian Ministry of Education.

The eight-year course is addressed to adolescents between the ages of 11 and 18. Not only does it coincide with a particularly critical phase in their growth but it also demands daily physical and psychological efforts comparable to those of an athlete competing at the highest level. The Academy takes great care to ensure complete and balanced psycho-physical development for these young people. In addition to constant assistance from teacher's aides and physiotherapists working with a specialized orthopedic surgeon, the Academy works with the finest healthcare providers in Lombardy to assure the health and wellbeing of its students (CDI, Bracco Foundation, Centro Cardiologico Monzino, Ospedale Humanitas).

Starting at course level 1, the Ballet School complements the lessons in ballet technique with intensive artistic development in preeminent theatres in Italy and abroad. First and foremost among them is Teatro alla Scala, where outstanding students will perform in titles on the season program and will also be the protagonists of performances entrusted entirely to them.

Repertory studies include ballet classics by choreographers ranging from Marius Petipa to the neoclassical George Balanchine. In the fourth year, the students will be introduced to contemporary dance and modern ballet with performances of twentieth- and twenty-first-century masters such as Maurice Béjart, Anton Dolin, Mats Ek, William Forsythe, Jiří Kylián, José Limón, Roland Petit, and Angelin Preljocaj, as well as contemporary adaptations or pieces composed specifically for the school (such as *Largo* by Matteo Levaggi and *Canone Allegro* by Valentino Zucchetti). This ensures the students receive fully rounded education and training to meet the needs of major dance companies, which demand mastery of an increasingly broad and diversified repertoire.

The curriculum provides a broad-based education including history of dance, history of music, music theory and practice for dance, athletics, and pilates. The Academy has also developed an intensive program of workshops and master classes with internationally famous choreographers and dancers who give students an in-depth, up-close look at selected choreographies and specific topics. Among the luminaries sharing their experience and expertise over the years, we mention Kathryn Bennetts, Davide Bombana, Luigi Bonino, John Clifford, Claudia De Smet, Paul Dennis, Vladimir Derevianko, Yvan Dubreuil, Shirley Esseboom, Maina Gielgud, Nanette Glushak, Cynthia Harvey, Akram Khan, Monique Loudières, Piotr Nardelli, Patricia Neary, Pompea Santoro, Suki Schorer, Victor Ullate, Arlette van Boven, Francesco Ventriglia, Aaron Watkin, and Jelko Yuresha.

The students are instructed in technique and repertoire by Jean-Philippe Halnaut, Walter Madau, Tatiana Nikonova, Leonid Nikonov. Giulia Rossitto, Elisa Scala, and Paola Vismara. Contemporary dance lessons are led by Emanuela Tagliavia, floor and barre exercises by Antonella Stroppa, dance history by Francesca Pedroni, music history by Ferdinando Sulla, and music appreciation by Andrea Massimo Grassi. The dance instructors enjoy the collaboration of piano accompanists Gianna Eremeeva, Svetlana Chernova, Massimo Ciarella, Marco Paderni, and Artan Tushi.

## The online application form must be submitted on or before May 8, 2022.

Information: Teaching Office tel. (+39) 02-92882100 - e-mail: audizioni.ballo@accademialascala.it.



## FIRST LEVEL DIPLOMA COURSE FOR CLASSICAL BALLET INSTRUCTORS OCTOBER 24, 2022 – JUNE 21, 2023



In 2018, the Ministry of Universities and Research (MUR) authorized the La Scala Academy to issue a <u>First Level Diploma in Classical Ballet Instruction</u>. The corresponding course is offered to students who seek advanced, in-depth study of ballet technique and performance. The course provides analytical study of the classical repertory and technique and training in all disciplines historically associated with dance (music, choreography, science, art). The course provides fully rounded training without sacrificing depth or breadth, preparing students to continue on to the second level diploma course or a high-profile professional career.

The program of study comprises a total of 4,500 hours and 180 academic credits (1,500 hours and 60 credits per year). Students in the first year attend lessons three days a week, where they not only study the classical-academic technique adopted in the first six years of the eight-year La Scala Academy Ballet School program, but acquire and apply knowledge in dance instruction thanks to subjects such as teaching method and planning for dance lessons, anatomy applied to dance, psychology, pedagogy, and music theory and practice. A fundamental element in the program is the internship involving student teaching alongside Ballet School teachers and in lessons with ballet students, providing course participants with daily hands-on experience in

applying what they have learned, as well as methods and techniques for planning and organizing dance lessons for a specific age group.

After completing the program, the student will have acquired the necessary technical and stylistic skills for a professional career as a ballet instructor.

Adult applicants holding a secondary education certificate and with at least eight years of dance study may audition for the course. The audition consists of a test of ballet knowledge and technique followed by a motivational interview.

The teaching staff is composed of Academy Ballet School instructors, who are joined by preeminent experts in pedagogy, psychology, medicine and physiotherapy, and dance and music history.

### The online application form must be submitted on or before September 23, 2022.

Course coordinator: Laura Pedron Tutor: Rita Valentina Costantini

Teaching and student services office: Federica Francesca Pozzi

Information: Teaching Office tel. (+39) 02-92882100 - e-mail: segreteria.trienniodanza@accademialascala.it.

## BEGINNING BALLET OCTOBER 10, 2022 – JUNE 9, 2023

The <u>Beginning Ballet</u> courses acquaint children between the ages of 6 and 10 with the world of dance and music through lessons designed to develop their sense of rhythm and motor skills. The children are guided in developing their ability to express themselves physically and musically through play-oriented activities.

The curriculum includes calisthenics, musical rhythm, dynamic spatial awareness, coordination exercises, and beginning floor and barre exercises.

Lessons are held once a week for children in the first two grades of elementary school, twice a week for those in 3rd and 4th grade, and three times a week for 5th graders.

The teaching staff is led by Valentina Distaso, Letizia Fabbrucci, Valentina Praticò, and Jaqueline Tirabassi.

## The online application form must be submitted no later than September 2, 2022.

Course coordinator: Eliane Arditi

Tutor: Adele Neotti

Information: Teaching Office tel. (+39) 02-92882100 - e-mail: propedeutica@accademialascala.it.



## STAGECRAFT DEPARTMENT

## HAIR AND MAKE-UP ARTIST COURSE NOVEMBER 9, 2022 - JULY 31, 2023



The <u>Hair and Makeup Artist Course</u>, under the technical and artistic guidance of Tiziana Libardo, coordinator of the Teatro alla Scala Hair and Makeup unit, provides professional training for a specialist in makeup, hairstyling, and wigs for the theatre. The competencies thus acquired are applicable to the theatre, the performing arts generally, and to related fields such as photography, film, television, fashion, beauty, and many other professional arenas.

The teaching staff is led by Cristina Davite, Federica Domestici Sofia Motta, Roberto Paglialunga, Alireza Rashidi, Michele Tiano, and Roberto Mestroni. Geared to students aged 18 to 35 holding a high school diploma, the course comprises a 700-hour curriculum spread over nine months, including theory, practical exercises, and a 100-hour internship at an eminent performing arts institution in Italy or abroad. We may mention Teatro alla Scala, Teatro Real of

Madrid, Piccolo Teatro di Milano, the Arena di Verona, the Sferisterio of Macerata, the Fenice in Venice, Teatro dell'Opera of Rome, Teatro Regio of Turin, Maggio Musicale Fiorentino, or Teatro San Carlo of Naples just to give you an idea of the professional level of this internship.

After having learned the basic techniques, the students develop specific skills in theatre makeup—shading, shadows, aging, rejuvenation, wounds, etc.—, period hairstyles, and special-effects beards and hairpieces. The curriculum also includes units on anatomy for the arts, chromatology, psychology of art and is rounded out with interdisciplinary subjects to better acquaint students with the culture of musical theatre and help them develop the interpersonal and self-entrepreneurship skills necessary for working in a team, working with artists on a daily basis, or managing a business. Students will also study technical English, an indispensable competency for negotiating a global, multicultural sector.

Integrated into the course are specific hair and makeup projects in collaboration with other Academy courses: from video or photo shoots with students from the Photography, Video, and New Media Course and Ballet School or Opera Academy performances to makeup sessions or demonstrations during special events. Students are also asked to conceive and create a hair and makeup project taking inspiration from an opera or ballet. Another invaluable element in the learning process are talks and master classes held by recognized experts in hair and makeup. In earlier editions of the course students were able to meet professionals of the caliber of Peggy Anstett, Mario Audello, Gianluca Falaschi, Davide Livermore, Francesco Pegoretti, and Luiqi Rocchetti.

The 2022-2023 edition will feature two master classes with the heads of the Teatro alla Scala Hair and Makeup department (one focusing on makeup, the other on hair) and a master class led by a professional makeup artist from Mac Cosmetics, a business partnering with the course.

### The online application form must be submitted no later than September 20, 2022.

Course coordinator: Marta Aiello

Tutor: Leda Botton

Information: Teaching Office tel. (+39) 02-85451160/22 - e-mail: <a href="mailto:infocorsi@accademialascala.it">infocorsi@accademialascala.it</a>.

## SPECIAL MAKEUP COURSE NOVEMBER 21, 2022 - OCTOBER 31, 2023

Under the expert guidance of technical and artistic coordinator Roberto Mestroni, the <u>Special Makeup Course</u> teaches all techniques necessary for creating special effects applicable broadly to the performing arts and the entertainment industry. Course participants will gain the competencies necessary for work in such fields as opera, musicals, plays, cinema, television, fashion, and events.

The course is addressed to students aged 18 to 35 who have a high school diploma or equivalent. It consists of 800 hours of lessons (650 hours in the classroom or workshop, and 150 hours of practical exercises) distributed over a period of ten months. The course is structured so that lessons in theory are



immediately followed by practical exercises in the workshop. This ensures progressive, in-depth acquisition of highly specialized and increasingly complex techniques that demand fine manual skill. These include: applying a skullcap, taking molds of the face and head, and creating modeling molds, casts, and prostheses. Participants learn to use a variety of materials such as modeling clay, collodion, latex, foam latex, vinyl resin, gelatin, and silicone.

Additional exercises, either individual or in small groups, supervised by a teaching assistant or done independently, further enrich the learning process. The curriculum also includes units on anatomy for the arts, preparatory drawings for sculptures, and sculptural techniques and materials. The student will also gain a broad background in interdisciplinary subjects such as history of musical theatre and special effects, contract law and self-entrepreneurship, developing both technical-artistic skills and the interpersonal skills that are indispensable for working in a team and interacting with artists on a daily basis.

Complementing the course are talks and master classes held by recognized experts in the art of special makeup.

### The online application form must be submitted no later than September 20, 2022.

Course coordinator: Marta Aiello

Tutor: Leda Botton

## WIG MAKER COURSE NOVEMBER 7, 2022 – JULY 31, 2023



Participants in the <u>Wig Maker Course</u> learn all the various methods and techniques for making, fitting, and storing wigs and hairpieces. Wig makers are in great demand, not only in theatre (operas, plays, musicals) but also in cinema and television; students will find many career opportunities both in Italy and abroad. Technical and artistic coordination is entrusted to Tiziana Libardo, head of the Hair and Makeup Unit of Teatro alla Scala.

Addressed to adults who have completed their compulsory schooling, the course offers 450 hours of lessons spread over eight months, alternating lessons in theory with practical exercises (320 hours), and a period of internship (130 hours) at a performing arts institution. In addition to Teatro alla Scala, host institutions include the Paglialunga Workshop in Rome and Audello Teatro in Turin.

The intensive program of practical exercises develops competencies in making, preparing, fitting, cleaning, and preserving wigs, headdresses, toupees, beards, moustaches, sideburns, eyebrows, and hairpieces in general. Those completing the course will be able to choose the most effective response to the client's needs thanks to in-depth knowledge of the characteristics of the various materials used to create wigs and hairpieces, including the type of hair used and its origin.

The course also includes lessons in technical English and interdisciplinary subjects necessary for a solid professional background—such as the history of wigs and wig making and the basics of musical theatre—and training in negotiating the job market with career orientation and units on contract law, workplace safety, and self-entrepreneurship. A further valuable contribution to the learning process is provided by talks and master classes held by accomplished professionals. In recent years, students have had the opportunity to confer with artists and professionals of the caliber of Mario Audello, Hugo De Ana, Gianluca Falaschi, Davide Livermore, Roberto Maria Paglialunga, and Luigi Rocchetti.

The course is capped off by an opportunity for students to present their work during a special event open to the public.

The 2022-2023 edition also offers the top students the option of a paid three-month internship at the Paglialunga Workshops in Rome, one of the most acclaimed producers of hairpieces for theatre and cinema.

## The online application form must be submitted no later than September 20, 2022.

Course coordinator: Marta Aiello

Tutor: Leda Botton

## COSTUMES COURSE OCTOBER 27, 2022 - DECEMBER 23, 2023

The <u>Costumes Course</u> was instituted in 1997 by Cinzia Rosselli, head of the Costumes department of Teatro alla Scala and current technical and artistic program coordinator. The course develops the competencies necessary for handling the entire process of creating a costume for the theatre, from tailoring and fitting in the workshop to dressing performers backstage and storing and caring for costumes between performances.

Addressed to aspiring costume makers ages 18 to 29 with a high school diploma, the course offers 1,300 hours of lessons taking place over a period of fourteen months, alternating lessons in theory with practical exercises, followed by an internship (300 hours) at Teatro alla Scala or another prestigious theatre, costume shop, or fashion atelier in Italy or abroad. Among the notable theatres that host Academy interns, we mention Teatro dell'Opera of Rome, Teatro Regio of Parma, the Opéra National of Paris, the Metropolitan Opera House of New York, the English National Ballet in London, and Teatro Real of Madrid. Other internship hosts include the costume makers Brancato Costumi in Milan, Tirelli Costumi in Rome, Angels Costumes in London, and Sastreria Cornejo of Madrid, and the fashion houses Giorgio Armani, Dolce&Gabbana, and Versace.



During the course, participants study tailoring techniques specific to the types and styles of theatre costumes in different historical periods, getting hands-on experience with each in practical exercises in the costume shop. The course is composed of units addressing men's and women's costumes, on-stage tailoring, hat making, materials, and the history of theatre costumes.

Participants will also have the opportunity to work with Academy artists and performers: for Ballet School performances, they will sew and fit the costumes and dress the performers on stage; for the Academy Project, an opera title on the La Scala season program entirely entrusted to members of the Academy, course participants will work directly with Teatro alla Scala costume makers.

The classroom studies include the historical development of musical theatre and ballet, contract law, workplace health and safety, and self-entrepreneurship, and units focusing on the development interpersonal skills, which are essential for those working on a team and interacting with performers.

Meetings with the most accomplished and authoritative experts in the field provide an important additional opportunity for professional growth. In recent years, the Academy Costumes Course has enjoyed master classes and talks by such notables as Hugo De Ana, Gianluca Falaschi, Anna Maria Heinreich, and Petra Reinhardt.

Each edition of the course also involves a group project, where the students work together to create and decorate period costumes for a theatre piece or for exhibition events in Italy or abroad.

## The online application form must be submitted no later than September 20, 2022.

Course coordinator: Valeria Miglio

Tutor: Laura Gomez

Information: Teaching Office tel. (+39) 02-85451160/22 - e-mail: <a href="mailto:infocorsi@accademialascala.it">infocorsi@accademialascala.it</a>.

## SOUND TECHNICIANS COURSE NOVEMBER 15, 2022 - OCTOBER 31, 2023



Under the technical and artistic coordination of the composer and music producer Stefano Barzan, and the guidance of instructors Francesco Bonalume, Michela Casazza, Massimo Faggioni, Andrea Ferrario, Walter Lori, and Domenico Vergato, the <u>Sound Technicians Course</u> develops the full spectrum of audio technology competencies applicable to the performing arts and music production.

The course trains professionals with broad-reaching skills in audio technology: theatre or studio sound technicians, recording engineers, boom operators, music lab technicians, audio archive specialists, and post-production or live sound engineers. Participants develop skills applicable to all realms of sound production and musical styles, from classical to rock, popular music to folk.

Addressed to aspiring sound technicians who are 18 to 35 years old and have a high school diploma, the course offers 630 hours of lessons over a period of ten months, alternating lessons in theory (300 hours) with practical exercises (230 hours) and an internship (100

hours) at a recording studio, audio service provider, or other firm of proven professionalism in sound production.

A rich variety of practical exercises, conducted individually or in small groups, are an important part in the student's professional development. Many are performed in the classroom, such as practical application of software studied during lessons. Others involve mixing and recording live concerts in external venues. Students will gain hands-on experience in prestigious theatres, Teatro alla Scala first and foremost, where they will support Academy performers, from the Orchestra to the Chamber Ensemble and Opera Soloists. Studio Tranquilo is another host, where participants will have the opportunity to record, mix, and master projects by musicians in different genres (pop, rock, classical, folk). Lastly, students will have the opportunity to work on live performances, doing setup, sound check, amplification, recording, demobilization, and post production.

After an initial period of classroom work to become familiar with equipment, cables, and signal flow and transmission (with a special unit on the DANTE protocol), the students will work in real-world contexts both recording and amplifying live concerts. Indeed, working with live performances is one of the most distinctive features of this course, one of the few to offer such broad-ranging, in-depth, hands-on training.

Lessons in acoustics, physiology of hearing, and psychoacoustics are complemented by units dedicated to microphone, mixer, and signal flow techniques, and mixing and mastering. Students will have access to a space equipped with sound capture and processing equipment, and specific software such as Pro Tools, Digital Performer, and Apple Logic Pro X.

In recent years, the course has been enriched with a unit on sound spatialization led by Hubert Westkemper, where participants learn techniques for managing the spatial manifestation of sound and how to position stationary or moveable sound sources in order to provide listeners with the best possible sound experience. The curriculum also provides an overview of musical theatre, with elements of music theory, listening appreciation, sheet music reading, and instrumentation, as well as units on career orientation, contract law, and workplace health and safety.

The internship experience allows students to activate and expand the acquired competencies in real world contexts, thanks to the partnership with highly prestigious institutions, such as Teatro alla Scala, Studio Tranquilo, Meeting Project, and the La Verdi Auditorium of Milan. The final project for the course is the conception and production of audiovisual products or multimedia installations, where participants will work with students in the Photography, Videography, and New Media Course. They will handle all phases of the project, from the creation of content to the production, and present it to an audience as a special event to conclude the course.

## The online application form must be submitted no later than September 20, 2022.

Course coordinator: Marco Pasotti

Tutor: Jacopo Guarneri

## PHOTO, VIDEO, AND NEW MEDIA COURSE NOVEMBER 14, 2022 - NOVEMBER 10, 2023

Under the technical guidance of Luca Scarzella, the <u>Photography</u>, <u>Videography</u>, and <u>New Media Course</u> provides all the competencies necessary not only for photo and video documentation of all forms of performing arts, cinema sets, and various sorts of artistic events, but also for creating innovative multimedia products to meet the variegated demand of today's market.

In addition to Scarzella, the teaching staff features Felice Cappa, Roberto Mutti, and Silvia Lelli, complemented by other eminent professionals such as Maurizio Buscarino, Giovanni Hänninen, and Luciano Romano, just to name a few.

The curriculum complements lessons in theory with intensive practical exercises performed individually or in small groups. These hands-on activities include photography and videography sessions at Teatro alla Scala and other prestigious theatres, both during rehearsals and during actual performances. Participants record backstage activities (dance rooms, dressing rooms, costume shop, set design shops) and work in the studio in collaboration with students in other Academy courses, from orchestra musicians and opera soloists to ballet dancers and makeup artists. Also included are opportunities to learn live-streaming and video directing techniques.



The course plan includes specific units on light and sound, such as introduction to sound and light design, and elements of photography directing. Finally, the unit on audiovisual communication has been expanded to respond to evolving communication and marketing needs, where creative and original video content is in high demand.

Tying all this together are interdisciplinary units aimed at expanding familiarity with musical theatre while also providing the necessary training and competencies—from career guidance to self-entrepreneurship—for embarking on an autonomous career.

Participants in the course will also enjoy talks and master classes with major professionals in contemporary photography. Featured in recent years are Steve McCurry, Douglas Kirkland, Maki Galimberti, Grazia Neri, Peter Maniura, and Laila Pozzo.

The course plan concludes with a videography project in collaboration with students from the Sound Technicians Course that will give them experience in the use of photography and videography in a multimedia project. They are in charge of all phases of the project, from concept and content creation to its production and presentation to an audience during the special closing event to the course.

The Academy will offer an introductory workshop from September 12 to 16, 2022. Those who score 29/30 (twenty-nine thirtieths) or higher will be admitted directly to the Photography, Videography, and New Media Course without having to go through the selection process.

## The online application form must be submitted no later than September 20, 2022.

Course coordinator: Filippo Toppi

Tutor: Jacopo Guarneri

## SCENIC DESIGN COURSE - 2021-2023 0CT0BER 14, 2021 - JULY 31, 2023



The Scenic Design Course represents one of the original core training courses of the La Scala Academy. Instituted by Tito Varisco in the 1970s, the program provides in-depth training in the techniques necessary for the creation of stage sets, costumes, and props for a ballet or opera production.

Technical and artistic coordination is in the hands of Franco Malgrande, chief of Technical Direction for Teatro alla Scala.

The two-year course provides 2000 hours of lessons, principally in the Teatro alla Scala scenery workshops, alternating theory with intensive hands-on training, followed by a yearly internship (300 hours each year) at a performing arts venue in Italy or abroad. In

addition to Teatro alla Scala, other host organizations include Teatro Real of Madrid, the Festival of Aix-en-Provence, the Teatro Antico in Syracuse (Sicily), the Teatro dell'Opera of Rome, and set design workshops such as Giò Forma in Milan and Art for Art Theaterservice in Vienna.

In addition to the intensive practical exercises performed either individually or in small groups, the students actively participate in Teatro alla Scala productions. They rotate into the work groups in the various departments (stage sets, painting, sculpture, costumes, props), getting a direct, hands-on experience in the various steps in producing a stage set: from the drawing table to the workshop to the stage.

Every year, there are specific stage scenery projects for opera and ballet, but also for cinema and plays, with the objective of addressing a broad range of different types of stage-arts events. Some projects entail only concept, while others carry it through to production. In recent years, stage sets have been created for a host of eminent venues, including the Piccolo Teatro di Milano, the Teatro Fraschini of Pavia, and Teatro Donnafugata of Ragusa.

The practical training is accompanied by lessons in theory to develop a solid background in scenic design (e.g., lighting design, introduction to musical theatre, information science applied to set design) while also developing the necessary competencies to pursue a career in a specific field (e.g., career orientation, contract law, workplace health and safety, self-entrepreneurship).

Finally, another invaluable element in the program are talks and master classes by the preeminent experts.

The second year of the two-year course will be held during academic year 2022-2023.

Course coordinator: Valeria Miglio

Tutor: Laura Gomez

## MANAGEMENT DEPARTMENT

# MASTER IN PERFORMING ARTS MANAGEMENT NOVEMBER 2022 – JUNE 2024

The Master in Performing Arts Management (MPAM) is organized by the La Scala Academy in partnership with the Graduate School of Management of the Politecnico di Milano (POLIMI), with the collaboration of the Piccolo Teatro di Milano and sponsorship by Opera Europa. The course is also supported by scholarships from the Ministry of Foreign Affairs and Cultural Cooperation and from the Gianluca Spina Association.

The master's program involves twenty months of study (from November 2022 to June 2024) consisting of seven months of intensive classroom work, seven to ten months of individual study and thesis preparation, and from three to six months of internship at an internationally preeminent performing arts institution. To give an idea of the stature of these host institutions, in addition to Teatro alla Scala, the list includes the Metropolitan Opera House, the New York City Ballet, the American Ballet Theatre, the Brooklyn Academy of Music, the Alvin Ailey Dance Foundation, the London Symphony Orchestra, Opera North, Teatro Real di Madrid, the Verdi Festival, the Teatro dell'Opera of Rome, and Teatro Massimo in Palermo.



Through intensive study with over sixty specialists in theatre and management, the course not only delves into the specific activities of the many professional figures involved in the management of performing arts but also studies the various strategies applied on the basis of geographic location. The Master's focuses primarily on Europe, North America, and emerging markets in the Middle and Far East. This preparation produces professionals having a global vision and the solid cultural grounding necessary for developing effective, productive, and sustainable management policies, new fundraising methods, and increasingly innovative programs to renew and expand audiences.

The course features contributions from eminent experts representing renowned theatres and festivals of international stature, providing in-depth knowledge of the organizational structure of a theatre, its departments, and its areas of activity: from the superintendency and general management to artistic direction, from production (with particular attention to the organizational and managerial aspects of tours, orchestras, and ballet companies) to marketing and communication, from sponsoring and fundraising to pertinent legislation, as well as units dedicated to the history of music and dance.

A fundamental feature of the course is its close association with Teatro alla Scala, which not only makes the experience of its professionals available to the students and offers opportunities for internships in the various departments, but also invites them to attend rehearsals for some of the titles on the season program.

The professional growth of each student is the primary goal of the curriculum, which provides support to each participant thanks to a teaching staff that maintains a constant presence throughout the program.

The application deadline is September 5, 2022 for citizens of non-EU countries and October 3, 2022 for citizens of an EU member state.

The application form must be filled out online on the POLIMI website: https://www.applyformasters.net.

### **MPAM directors**

> La Scala Academy, Monica Errico

> POLIMI, Michela Arnaboldi

**Coordinator**: Sara Sacchi **Tutor**: Teodora Costanza Alberti

## STAGE MANAGEMENT COURSE NOVEMBRE 2022 - DICEMBRE 2023



Organized in collaboration with the Piccolo Teatro di Milano/Teatro d'Europa and addressed to participants ages 18 to 35 holding a 3-year university degree and/or at least two years of experience in the performing arts, the Academy Stage Management course provides training for those intending to undertake a professional career as a stage manager for opera, ballet, plays, musicals, and other performing artforms.

A stage manager supervises and coordinates all technical and support activities for a staged performance or event, working in close collaboration with the stage director, music director (musicals and opera), and ballet director (for dance performances).

Stage management entails certain responsibilities and demands a high level of organizational and interpersonal competency. A stage manager works during the production, set design, staging, and demobilization phases, and may also contribute to pre- and post-production and archiving. Responsibilities include

technical and artistic quality, safety and security, and logistics and scheduling of people and things. In an opera theatre, the stage manager cues performers and directs all scene changes on the basis of the musical score.

With the scientific coordination of Luca Bonini and the La Scala stage managers Davide Armati Battistelli and Andrea Boi, the 11-month, 950-hour curriculum comprises lessons in theory (650 hours) complemented by practical exercises in the classroom, rehearsal rooms, and on stage (300 hours). The students will acquire the technical, cultural, organizational, and interpersonal competencies necessary for work in national and international contexts.

The particular feature of the course derives from the strong bonds with the participating institutions: Teatro alla Scala and the Piccolo Teatro di Milano. The combination of theory and practical exercises provides students with the opportunity to apply what they are learning in real-world situations, overseeing all the phases in staging a performance and developing the ability to interact effectively with many different professional figures and different modes of expression. Thus a great deal of attention is dedicated to handling interpersonal and organizational relations.

In order to ensure a seamless transition from training to profession, the curriculum is complemented by an apprenticeship alongside accomplished stage managers in prestigious venues.

Applications must be filled out and submitted online on the Academy website (www.accademialascala.it) on or before September 27, 2022.

Technical coordinators: Luca Bonini, Davide Armati Battistelli, Andrea Boi

Teaching coordinator: Dalila Gomaraschi

# EXECUTIVE MASTER'S IN SPONSORING AND FUNDRAISING FOR THE ARTS JANUARY – JULY 2023

The Executive Master's in Sponsoring and Fundraising for the Arts—promoted and produced by the La Scala Academy in collaboration with the Graduate School of Management of the Politechnico di Milano (POLIMI), with the participation of the Peggy Guggenheim Collection of Venice, and in partnership with Direct Channel, iRaiser, and Rete del dono—develops specific competencies in sponsoring and fundraising for those working in the visual or performing arts, or in the cultural sphere in general. It provides young people aspiring to a professional career in the performing arts with a combination of artistic/cultural and management/financial competencies.



Consisting of 300 hours in mixed format (online and in person)

on twelve non-consecutive weekends (Fri/Sat or Fri/Sat/Sun) and one full-time week, the Master's program trains professionals who are able to make cultural institutions financially viable and sustainable by developing strategies to optimize available resources and tap into new ones.

The model practiced in the United Kingdom and the United States, combining public and private financial support, is witnessing increasing application in Europe, where it has proven its effectiveness. Based on this premise, after having introduced the Italian cultural system and reviewed the basics of marketing related to sponsorships and fundraising, the master's program will explore different types of funding sources (company sponsorships, grant foundations, private donors, memberships, bequests) and how to obtain and manage funds, also analyzing aspects relating to tax and contract law.

Participants will gain in-depth knowledge of best practices in sponsoring and fundraising in Italy and other countries via the study of advanced management tools under the guidance of university docents, professionals from Teatro alla Scala and other eminent institutions in Italy or abroad, representatives of business and banking foundations, philanthropists, and corporate sponsors. The course also stresses the importance of promotion and digital communication for cultural institutions.

The program provides a great deal of space for practical exercises where students address real world situations and concrete challenges, a fundamental process in acquiring effective competencies.

A brief list of institutions and organizations providing instructors eloquently conveys the quality and prestige of the program: in addition to the POLIMI Graduate School of Management and the Peggy Guggenheim Collection, instruction is provided by representatives from ALES, Assifero, Baryshnikov Arts Center, DAFNE, Direct Channel, Fedora, Fondazione Telethon, IDEAL Barcelona, Imperial War Museums, iRaiser, Istituto Serafico di Assisi, McCann Worldgroup, Portolano Cavallo, Rete del dono, Royal Opera House - Covent Garden, Teatro alla Scala, Teatro Real di Madrid, Terzo Filo, Università Cattolica di Milano.

POLIMI (formerly MIP) has been a partner with the La Scala Academy in the Master in Performing Arts Management for years. The 2023 session of the Executive Master's in Sponsoring and Fundraising for the Arts, on the other hand, marks the first time that the Academy has partnered with the Peggy Guggenheim Collection, one of Italy's preeminent museums of 20th-century European and American art and an outstanding example of how to preserve and valorize artistic heritage through innovative strategies of cultural promotion and public affiliation.

While POLIMI contributes to the program via its authorities on finance and control, marketing, and innovation, experts and professionals from the Peggy Guggenheim Collection will provide guidance in developing individual and corporate memberships with a focus on communication techniques and strategies.

The application must be submitted no later than January 20, 2023 via the page on the Academy website dedicated to the Master's program:

www.accademialascala.it/management/executive-master-in-fundraising.

Technical coordinator: Monica Errico

Information: Teaching Office tel. (+39) 02-85451160/22 - e-mail: <a href="mailto:segreteria.didattica@accademialascala.it">segreteria.didattica@accademialascala.it</a>.