



**Luisa Vinci** began her musical studies at the Civic School of Music in Milan. In 1986 she graduated from the G. Verdi Conservatory of Como with a specialization in trombone. She immediately began working as a freelance professional with symphonic orchestras, ensembles and orchestras specialized in the Baroque and Renaissance repertoire. She also studied Literature and Philosophy at the State University of Milan and developed her managerial skills in the first Master's Program in Management for the Performing Arts at the LUISS University of Rome in 1988.

In 1992 she began working with the publishing house Sugar, where she was in charge of promoting the Suvini Zerboni classical and contemporary music catalogue. In this role she helped increase the number of national and international performances of Italian symphonic and chamber music, historically a very precious and particular repertoire. She entered into contact with the most important composers represented by the publishing house, including Goffredo Petrassi, Franco Donatoni, Luciano Berio, and Ivan Fedele, whose works she promoted via radio and discography. She also supervised performance of these works and commissions for new ones with major Italian and international musical institutions.

In 2000 she joined Casa Ricordi – BMG, becoming Director of Promotion in 2002. In this position she worked to promote the impressive catalogue of operas and the modern and contemporary repertoire, contributing to the circulation of musical works through major co-productions, new commissions and marketing to increase the number of performances and thus earnings from rental fees.

She has worked with orchestra and opera house directors, festivals and orchestras planning new commissions of musical works for composers, among whom we mention Salvatore Sciarrino, Luca Francesconi, Giorgio Battistelli, Giacomo Manzoni, and Azio Corghi. She has launched many young composers on the international music market, including Riccardo Nova, Fausto Romitelli, Emanuele Casale, and Oscar Bianchi.

Her collaborations with the world's most prestigious musical institutions are countless: Teatro alla Scala in Milan, Maggio Musicale Fiorentino, Metropolitan Opera New York, Teatro Real of Madrid, Gran Teatre del Liceu of Barcelona, IRCAM and Opéra de Paris, Théâtre du Châtelet, Festival d'Automne Paris, Strasbourg Music Festival, Gulbenkian Foundation Lisbon, Ultima Festival Oslo, Helsinki Festival, Wiener Festwochen, Wien Modern Festival, Venice Biennale, Ensemble Intercontemporain, Ensemble Modern.

During academic years 2010-11 and 2011-12 she taught Human Resources Management as visiting professor at the Catholic University of the Sacred Heart in Milan for the upper level courses in the Degree Program in Economics and Management of Cultural Assets and the Performing Arts.

Since 2008 she has been a member of the Board of Directors of the MANCA Festival of Nice and, from 2012 to 2015, member of the Scientific Committee of the restoration project of the Royal Palace of Monza.

She has held her current role as Director of Accademia Teatro alla Scala, a private foundation, since 2006.