

FRANCESCA CAMPAGNA



Experienced manager of artistic projects, driven to successfully realize the vision of international cultural institutions and delight audiences. Proven ability to create strategic vision, artistic programs and events with leading artists, theatres, and sponsors, while achieving the institution's financial goals of staying within budget while raising artistic standards.

Extensive performing arts sector expertise in administration, development, planning, programming, production, budgeting, marketing, and public relations.

Builder of successful collaborative working relationships with in-house staff, local and international guest artists, and mutually beneficial partnerships with corporate sponsors, patrons, and public governance organizations.

Highly adaptable, passionate professional with global perspective and proven cross-cultural expertise.

Professional Experience

Ministry of Culture, Riyadh - KSA: Advisor to the Theatre and Performing Arts Commission | From January 2024-present.

Embassy of Italy to Kuwait: Consultant - Responsible for creating and carrying out a series of music projects in cooperation with *National Council for Culture, Arts and Literature* | From June 2023-present.

Embassy of Italy to Morocco: Consultant - Responsible for producing Opera projects in partnership with *Philharmonic Orchestra of Morocco* and *Theatre Mohammed V* in Rabat | From June 2022-present.

Embassy of Italy to Bahrain: Consultant - Responsible for creating a series of music projects in cooperation with *Bahrain Authority for Culture and Antiquities* and with *Shaikh Ebrahim bin Mohammed Al Khalifa Center for Culture & Research*. From October 2021-present.

Center for Contemporary Opera, New York: General Director from October 2019 and President of the Board since December 2021-present.

Fondazione Teatro Massimo, Palermo: Consultant for International Projects | From December 2017-present.

Accademia Teatro Alla Scala, Milan: Leading Professor for the Artistic Administration module for the *Master in Performing Arts Management* | From 2016-present.

-International Liaison for the development of the Youth Orchestra. From February to July 2017

New York City Opera: Artistic Consultant for International Projects | From November 2016 to May 2018.

Teatro Regio Parma – Festival Verdi: Consultant for development in USA | From March 2018 to May 2020.

Royal Opera House Muscat, Oman: Senior Artistic Manager (2012-2016); Consultant for Artistic Services and Special Events (2016-2019).

Fondazione Teatro Massimo, Palermo: Marketing Executive, Coordinator Artistic Operations | From 2002-2013.